Thank you for uniting with us against slavery and human trafficking. Whether it's running a marathon, organising an event or even skydiving, there are lots of ways you can help Unseen transform lives. This guide will help you get started and planning your fundraising. Our team are with you every step of the way and are on hand to offer advice and support.
What Unseen does

A world without slavery

It’s a big goal. But with your help, we believe it can be done. By concentrating our efforts on three main areas - supporting, equipping and effecting systemic change - we can start to tackle the issue in a way that makes a real difference.

Supporting survivors, prevent exploitation

We support survivors of modern slavery through a 24-hour Helpline, safe housing, outreach services, and the practical support trafficked people need. We offer a haven for survivors, supporting them to find a life beyond slavery.

Equip & effect change

We equip businesses and government through training and resources so that slavery is recognised and reported. We effect systemic change to end slavery for good by influencing governments and decision makers to implement policies that prevent slavery, protect survivors and prosecute perpetrators.

Frank’s Story

Frank found himself in terrible debt; struggling to pay his bills and he simply needed to earn more money. One day a friend offered him work in the UK and even paid for his flight. With no other options, he decided to leave his family for what he thought was a 6 month job. But when he arrived, Frank was put to work on a construction site.

His ‘employer’ said he would hurt his son if he refused to work. Labouring for sometimes 18 hours a day, 7 days a week, doing back breaking work, he grew weaker and weaker. His 6 months turned into 6 years. Eventually, he became so ill, his ‘employer’ dumped him at the side of the road.

He managed to get to a hospital and was later referred to Unseen. Frank came to our men’s safehouse where he could safely rest and start to recover from his ordeal. Our Support Workers helped him to get medical treatment and legal support. He also had therapeutic sessions to start processing what he’d been through and help with his post-traumatic stress disorder.

Frank said “Before Unseen, I felt so alone. I needed a friend, and that’s what Unseen were to me. They looked after me, listened to me, and made me feel valued again.”

When he is able to, Frank wants to return home to be with his family.
A-Z of fundraising ideas

A
Abseiling
Auction

B
Bid for the Boss
Bake off
Bacon butties breakfast

C
Coffee Morning
Colour Run
Car Wash

D
Dress Down Day
Dragon Boat Race

E
eBay for Charity
Easter Egg Hunt
E-mail Signature

F
Fancy dress
Football Tournament
Family Fun Day

G
Golf Tournament
Guess the number of...
Give it up

H
Head Shave
Halloween Party
Host a bingo night

I
It’s a Knock-out
Instagram takeover

J
Jailbreak
Jumble Sale
Jaunty Jumper Day

K
Karaoke Night
Knitting Competition
Kayaking

L
Litter Picking
Learning Lunch talks
Limbo competition

M
Marathon Match Funding
Music Night

N
Name the baby photo
Netball Match
Night run

O
Open Mic Night
Odd Job Day
Office Olympics

P
Press-up challenge
Pedometer competition
Poetry Competition

Q
Quiz Night
Quit something
Quidditch Match

R
Raffle
Rounders Match
Run a 10k

S
Skydive
Sponsored silence
Sponsor a safehouse room

T
Three Peaks Challenge
Talent Show
Triathlon

U
Unwanted Gifts sale
University Challenge

V
Variety Show
Vintage sale

W
Walk it
Wear it
Wax it

X
Xmas Party
Xmas Cards
X- Factor Competition

Y
Yoga Marathon
Yacht Racing

Z
Zumbathon
Zip Lining
A Mile for Men

Enjoy team building and raising funds for Unseen’s safehouse for trafficked men by taking part in our #MileForMen challenge.

Pick the level you want to push yourself to and run, swim, hop, skate, skip or piggy back for a whole mile. Do whatever you want, you just have to do it for a mile!

#MileForMen
Making a difference

We work directly with survivors, front line agencies and government to end this crime for good. We hope that one day our work is no longer needed, but while there are still victims of slavery, we want to be here to offer them the safety, hope and choice they deserve.

£10 could pay for a ‘Welcome Pack’ of toiletries to a survivor arriving at one of our safehouses.

£25 could pay for a survivor’s meals at one of our safehouses for a week.

£40 could pay for one counselling session for a survivor, providing support after they have escaped slavery.

£200 could pay for eight survivors to go on a special outing to help create positive memories.

£1,200 could pay for all the monthly activities for a year in one of our safehouses. This includes garden and photography workshops, cooking classes, arts and crafts and more.

£2,000 could pay for a survivor to stay at one of Unseen’s safehouses including their accommodation, food, welcome pack and clothes - to rest and recover after they have been exploited.
Things to remember

Keeping it safe and legal

Fundraising is a great way to really make a difference and have fun at the same time. There are a few things to remember when fundraising on behalf of Unseen as we want to make sure that you are keeping yourself safe and your activities legal.

Collections

If you are collecting on private property, like a supermarket, all you need is written permission from the owner. We can also provide you with a letter of authority. If you are collecting in a public place, you will need a licence from your Local Authority. Anyone collecting money in public must be 16 years old over.

Photography

Remember to take lots of photos; we love to see what you get up to! Don’t forget to get permission from anyone who is caught on camera if you wish to share their photo and ask permission from a guardian before you take any photos of children.

Staying Safe

If you are carrying money or supervising a stand with accessible cash, it is important to always consider your own personal security. Make sure you use safe routes, stick to well-lit areas with people around and if possible avoid walking on your own with large sums of money.

Fundraising for Unseen

We are delighted that you would like to support our charity! Wherever possible please make sure your fundraising materials (e.g. posters) include 'In support of Unseen' and our registered charity number 1127620. Unseen’s insurance does not cover your events, so please consider this when planning.

Licences

The best way to check that you have the correct licences to carry out your event is to contact your Local Authority. You will need a licence if you are doing one of the following: providing alcohol or entertainment, holding a raffle or lottery or organising a public collection.
Paying Money In

Once your fundraising is over, it's time to count your money raised, send it to Unseen and give yourself a pat on the back for all your hard work!

Bank Transfer

If you would like to send us the funds you have raised via bank transfer, please contact our fundraising team for our bank details; email fundraising@unseenuk.org

Website

If you would like to send us the funds you have raised online, you can do this through our website by visiting www.unseenuk.org/donate

WANT TO DOUBLE YOUR MONEY?

If you donate through the Big Give website between midday 27th November – midday Tuesday 4th December 2018, your donation will be matched by philanthropists and DOUBLED. We have up to £22,500 of match funding up for grabs, so help us to reach our target and make your money have double the impact!

Get in touch

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