Welcome

Thank you so much for signing up to the Unseen Moroccan High Atlas Mountains trip to raise money for Unseen. This is the start of your incredible journey to reaching the top of Mount Toubkal and supporting survivors of modern slavery to rebuild their lives.

What happens now?

You first need to register your place at:
https://registration.chooseachallenge.com/morocco-high-atlas-12th-october-2020-unseen

Already signed up?

Your next task is to make a Virgin Money fundraising page, this is where all your friends and family can donate to help you reach your fundraising target. Remember to make it as personal as you can, add a profile picture and a small bio about why you’re doing the trek.

Tell your sponsors about Unseen

Most of us think that slavery is in our past, but sadly men, women and even children are being exploited in the UK right now; hidden in plain sight. Unseen UK supports some of the most vulnerable people in our community – survivors of modern slavery. Trapped in takeaway kitchens, nail bars, construction sites, massage parlours and car washes. Unseen supports survivors to recover in their specialist safehouses and in the wider community. They also operate the Modern Slavery Helpline to help victims escape exploitation. They are fighting to end modern slavery, and work with governments and businesses to create policies that help prevent slavery from happening in the first place.

Get your walking boots on!

You'll receive an Unseen t-shirt that you can wear during your trek. Please let us know what size you would like and which address to send it to.

If you’re new to trekking or are an experienced hiker, creating a training plan can help you to get up Mount Toubkal and still enjoy yourself when you’re having to cope with high altitudes. You’ll be amazed how achievable everything becomes with some regular training walks and good general fitness. Check out these training tips.
High Atlas Mountains

How to raise your fundraising target

Fundraising can feel daunting but fear not! You have the wonderful team here at Unseen to support you, so get in touch if you want any tips.

We recommend sharing your sponsorship page on your social media regularly as well as making individual asks to people to see if they will sponsor you. You may be surprised who comes out of the woodwork! Keep people updated on your fundraising journey. Share photos of your training on social media so they can see your progress, and let people know how much you’ve raised. Don’t forget to thank people who sponsor you.

If your employer allows, can you add your fundraising page into your email signature? Can they also match your fundraising to double your impact? Do you work with clients who you can ask for sponsorship?

To help you hit your target, consider how you can raise money at work. Are you a keen baker? Could you get a tray of donuts to sell? Do you love a bacon sarnie on a Friday morning - why not bring an electric grill into work and make some sales? Could you organise a quiz night or a karaoke evening? Think about how you can make it fun.

Keep in touch

Please feel free to get in touch with any questions about fundraising. Thank you again for signing up to the High Atlas Mountains trek to raise money for Unseen, we’re extremely grateful for your support.

Contact details

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