making a difference together

IMPACT REPORT 2022

unseen
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welcome and thank you

At Unseen, we strive for positive, effective and worthwhile outcomes from our work. This report on our progress in 2022 aims to showcase just that. While we have achieved a lot, however, there is still much to be done.

In 2022, we unveiled our new strategy. We continue to partner with more businesses to tackle the global issue of forced labour, which affects countless people worldwide, including those in the UK. And we have ambitions to partner with many more.

We established a dedicated Policy & Research team to gather evidence and devise effective solutions to modern slavery and survivor support. Our Survivor Consultants are playing an invaluable role in this endeavour by providing us with vital insights based on their lived experiences. We continue to advocate for survivors’ rights to work, which is currently being unjustly denied.

The Modern Slavery & Exploitation Helpline has been making a remarkable impact, with an annual increase of 116% in potential victims detected. This has become increasingly crucial in the face of growing hostility towards victims and the denial of access to services owing to new legislation.

The UK’s National Referral Mechanism (the Government’s system for supporting victims and survivors of modern slavery) has witnessed a significant rise in the number of people benefitting from our support, with my colleagues consistently delivering exceptional care.

Last year saw the horror of the Russian invasion of Ukraine, a war resulting in thousands made vulnerable to exploitation. To that end, we launched a campaign for all Ukrainians arriving in the UK to receive a text message signposting them to support and our Helpline. The OSCE, inspired by our example, started a similar campaign to reach the whole of Europe with similar text messages, and reached 1.5 million people. We also worked with the sector to build a website for Ukrainians arriving in the UK with resources designed to help them stay safe and avoid exploitation (see page 22).

Our goal is to eradicate modern slavery by increasing our efforts to eliminate it, gathering more precise data, collaborating with all sectors of society, and taking a proactive approach to address systemic issues. Despite the current difficult political climate, we remain resolute in our determination to bring impact and change.

Andrew Wallis OBE
Unseen CEO
2022 in numbers

9,779
incoming calls, webforms and app submissions – an increase of 15% on 2021

297
people supported across our safehouses and outreach services

99
different nationalities contacted the Helpline

8,387
referrals and signposts to organisations and agencies including law enforcement, local authorities, government bodies and NGOs
66% increase in reports of sexual exploitation to the Helpline compared to the previous year

6,516 potential victims of modern slavery indicated through contacts to our Helpline, an increase of 116% on the previous year

1,046 cases of labour exploitation reported – an increase of 134%

“The numbers say it all: the need for our services is greater than ever”

Justine Carter
Unseen Director
“The Modern Slavery & Exploitation Helpline is not just a phone line; it’s a lifeline for those trapped in modern slavery”

Natasha Mitra
Head of Helpline Services
This year marked the sixth year of operation of the Modern Slavery & Exploitation Helpline. This UK-wide service continues to be a beacon of hope and support for potential victims – and a source of help and information for many others, including businesses, NHS professionals, the police, local authorities, NGOs and the general public.

The Helpline has remained open around the clock – even during the Covid-19 pandemic – and relies on the generosity of our supporters and partners to ensure it is sustainable and maintains its independence. Fundraising highlights this year include the Big Give appeal in December, where we raised over £95,000. As well as support and advice, the Helpline provides data to better inform modern slavery responses in governments, other organisations and businesses (see page 17). We also partner with others to raise awareness.

For example, we collaborated with fellow anti-slavery group A21 for its “Can You See Me?” campaign, displaying the Helpline number on posters in London’s Underground stations, where it could be seen by up to five million commuters daily.

In 2022 we also completed work on improvements to our data analysis as part of the Tech Against Trafficking Accelerator programme, working with Amazon Web Services, BT, Salesforce, Microsoft and the sustainable business network BSR.

In 2022 there was a 16% increase in calls to the Helpline compared to the previous year, a 134% increase in potential labour exploitation cases and a 63% increase in potential victims self-reporting modern slavery. All of this points to our Helpline being a more vital source of support than ever before.

Open 24/7, 365 days a year, Unseen’s free Helpline is somewhere you can report concerns and get advice in complete confidence.

In 2022 there was a 16% increase in calls to the Helpline compared to the previous year, a 134% increase in potential labour exploitation cases and a 63% increase in potential victims self-reporting modern slavery. All of this points to our Helpline being a more vital source of support than ever before.

30,000+
potential victims of modern slavery indicated since the Helpline launched in 2016
Somchai was forced to live and work on a cannabis farm for nine months.
the helpline in action
– somchai’s story

Somchai*, a Thai man who had come to the UK seeking asylum, was living in Manchester when he called the Helpline.

He told us he had met another Thai man who was keen to get to know him as he did not know anyone else who spoke their language.

The man convinced Somchai to come home with him, where Somchai says he was drugged and taken to a cannabis farm. There, he was forced to live and work without pay and was often physically abused and denied food. If he refused to work or tried to get away, he would have been beaten.

This situation lasted for nine months before Somchai eventually escaped through a window. The next few years, he said, were spent in constant fear the man would find him and take him back to the farm.

Rachel, the Helpline Advisor who spoke to Somchai, concluded that he was a potential victim of human trafficking and criminal exploitation.

Somchai said he was looking for somewhere safe to live, so Rachel explained the National Referral Mechanism (NRM), the Government system for identifying and supporting victims of modern slavery, and the various support services that might be available to him.

With Somchai’s consent, the Helpline sent a referral to a First Responder in another charity, who advocated for him to be entered into the NRM.

A week after the referral had been sent, Somchai called the Helpline again, this time to thank them. He said he had successfully entered the NRM and was finally in housing where he felt safe.

*Name changed to protect identity. Image posed by a model.
Imagine being in a situation where you’re living in fear, struggling to get access to basic needs such as somewhere clean and safe to live, and feeling like you have no one to turn to.

That’s where our men’s and women’s safehouses come in – providing a warm, welcoming and inclusive environment where survivors of modern slavery can feel safe and begin the process of recovery.

The survivors we support in our safehouses can come from any walk of life and any country, including the UK – we worked with people from 11 different nationalities in 2022. They have faced a range of exploitative situations, including forced labour, criminal and sexual exploitation, and domestic servitude. Some might have experienced homelessness, be facing an uncertain immigration status, or be suffering from physical and mental health issues or substance dependency.

Our safehouses are, for many, the first step on a long journey to healing and recovery. Our Accommodation Support Officers work closely with our Caseworkers to provide comprehensive support and maintain high accommodation standards.

Our support includes assisting with practical issues like navigating the health system, getting legal support for asylum claims, and opening a bank account. In 2022, for example, we secured laptop and mobile phone donations for survivors, and worked with the charity Dentaid to organise check-ups and essential dental work for those that needed it.

But it’s not just about practical assistance – we also offer group activities, such as cooking, sports, day trips and a range of wellbeing sessions. For example, in the summer, five clients from our safehouses and Outreach services joined staff and supporters in a bike ride along the Bristol-Bath cycle path for our pilot fundraising challenge, Cycle Against Slavery Day.

Our approach to fighting modern slavery is to tackle the symptoms as well as the causes – and that means working closely with survivors to help them put their lives back together.
“They are ready to help me especially when I feel myself completely down and very broken. They come and check me all the time and this makes me feel that I am not alone”

Safehouse resident
Whether survivors are moving on from a safehouse, living independently, are in asylum accommodation or, in some cases, are homeless, our Outreach team is always there to provide support.

Unseen believes supporting survivors towards independence is essential in their recovery, and along the way, we celebrate every bit of progress and achievement, no matter how small it might seem.

We pride ourselves on building a trusting and respectful relationship with each survivor and understanding their individual needs. Each survivor’s journey is different and, as in our safehouses, we offer a range of support and activities.

In 2022, we saw a rapid growth in demand for our reach-in service, taking on 20 more survivors since launching the previous year. Reach-in is for survivors who have left formal support with us but might find themselves in situations of uncertainty. Individuals can refer themselves to this service for light-touch help to get back on the right path, for example support with navigating the housing system, or knowing where to turn in an unfamiliar situation.

We believe the reach-in system can also help prevent re-trafficking – vulnerable individuals know they can come to us when they need to.

270
women and men supported in the community in 2022
lewis’s story

When Unseen began working with Lewis, he was suffering from anxiety and depression and suicidal thoughts were common for him.

Lewis* was working as a delivery driver when a seemingly kind neighbour asked him to help collect and deliver parcels for him. Lewis thought nothing of it – the man came across as “really nice”. But as the collections became more frequent, Lewis questioned what he was moving around – and the man’s face changed.

“I kind of knew what guy he was when he instantly changed his tune,” says Lewis “But I was too scared to do anything, and that was the point of no return.”

By this time, the neighbour had Lewis’s phone number and would often demand Lewis move and store more parcels for him. “Large amounts of cash and cocaine. Occasionally, a weapon.”

Lewis felt he had no choice but to comply. The neighbour had threatened to hurt not only him but his family too.

Says Lewis: “I got a shotgun put on my head, got driven around the block and shown a picture saying this was coming for me if I didn’t do what he said – people beaten; in fact, one was dead.”

Lewis was too scared to tell anyone what was happening for fear of retribution. Feeling trapped and alone, he turned to alcohol and drugs – the latter being willingly supplied by his neighbour and exploiter. But the more he used, the more he owed his neighbour, who used the debt to control Lewis further.

This exploitation continued for over a year until, one day, Lewis took a very brave step and went to the police. Thanks to their swift action, he was quickly entered into the National Referral Mechanism (NRM), the Government system for identifying and supporting victims of modern slavery.

Lewis and his family were placed in emergency accommodation and referred to Unseen, where staff helped him rebuild his life, piece by piece. We also supported him in getting into drug and alcohol services, and he is now free from drugs and sober.

Lewis’s recovery is far from over, however. He says he still struggles with anxiety and depression, but remains optimistic about his future and hopes to use his experience to help others who have faced similar situations. “I’m hoping one day that I could help others that have seen or feel the same or want to change.”

“Without my caseworkers, I wouldn’t have managed. In the early days, the solution for me when I first came here was to end it, which seemed very appealing because I couldn’t sleep, I couldn’t eat. But my caseworker was there, and they really helped”

Lewis
Modern slavery survivor

*Name changed to protect identity. Image posed by model.
Thanks to your support, Unseen is marking 15 years of working towards a world without slavery. Here are some highlights of what we have achieved together:

**2008**
Unseen founded
Andrew Wallis and Kate Garbers set up Unseen, initially providing safe housing for survivors of modern slavery. Both the founders had been on different journeys that came to the same conclusion: something must be done about modern slavery.

**2009**
Anti-Slavery Partnership
Andrew and Kate soon realised caring for survivors was only part of the answer. “We needed to prevent slavery happening in the first place,” says Andrew. This meant working in collaboration with other organisations. In partnership with Bristol City Council and Avon and Somerset Police, Unseen sets up the South West Anti-Slavery Partnership (ASP), bringing together a number of agencies across Avon and Somerset to share knowledge and work together to better understand issues and identify victims. We’re still chairing the ASP today.

**2011**
Women’s safehouse launched
First safehouse for survivors of modern slavery in the South West, with specialist provision and a 24/7 staffing model.

**2013**
Resettlement service
Unseen’s resettlement service is launched to provide ongoing care in the community. This becomes the Outreach service. By 2023 our Outreach team has worked with more than 520 men, women and children.

**2015**
Modern Slavery Act
Legislation that turns heads around the globe is passed as a direct result of the It Happens Here report. Unseen builds a coalition of businesses, investors, faith groups, NGOs and the public to press for more business responsibility in addressing modern slavery. This results in the Transparency in Supply Chains (TISC) provision in the Act.

**It Happens Here**
Landmark investigation into modern slavery by the Centre for Social Justice, chaired by Unseen CEO Andrew Wallis, publishes its findings. The report – It Happens Here – is the catalyst for the 2015 Modern Slavery Act.

**Unseen winning awards**
Unseen receives the Centre for Social Justice award as an organisation that displays “innovation and effectiveness in addressing the root causes of poverty, turning lives around and reversing social breakdown”. We go on to be winners at other awards, including the 2015 Charity Times Charity of the Year Awards, GSK Impact Awards (2018), and Campaign for Good Awards (2019).
Unseen main
Helpline and Resource Centre
Working in partnership with BT, Unseen sets up the UK Modern Slavery Helpline and Resource Centre, which becomes the Modern Slavery & Exploitation Helpline we know today. By 2022 the Helpline has been contacted nearly 50,000 times through its phone lines, web forms and app.

Going global
Unseen delivers training and consultancy far and wide, including in South Africa, Hungary and Jordan.

BT Tower
To coincide with the annual Anti-Slavery Day, Unseen’s Helpline number is displayed on the BT Tower for the first time, something which becomes a regular occurrence.

Nailing it
Unseen’s Let’s Nail It! campaign, highlighting the role of nail bars in modern slavery, is launched. It is just one of the increasingly-frequent campaigns that grab national media attention and help raise awareness of modern slavery.

Children’s safehouse
With 60% of trafficked children going missing from children’s homes within hours of being found by the authorities, we pilot a successful alternative where no children go missing. The same year we launch the men’s safehouse, too.

Business and Unseen
Unseen’s Business Helpline Portal is launched, providing members with exclusive data and insights from our Helpline team – all via an online platform. Clothing retailer Next is first to sign up to the service. Unseen’s first business conference is held in Suffolk and offers training for businesses across the region, building on its training of other organisations, such as local government. By 2022 Unseen is working with many businesses, big and small, advising them on anti-slavery strategies in their own operations and supply chains.

Tech Against Trafficking
Unseen becomes a specialist advisor to Tech Against Trafficking, an initiative launched by BT, Nokia, Microsoft, Salesforce, and BSR.

Winning in Europe
Unseen presents to the Council of Europe and at the 19th Annual OSCE (Organization for Security and Co-operation in Europe) on how technology can be used in the fight against trafficking.

Covid-19
Unseen maintains full service on its Helpline and in its safehouses and community work, despite lockdown restrictions during the pandemic.

Coalition to Stop Slavery
Unseen is a founding member and coordinator of a new initiative to get anti-slavery organisations working more closely together. Its social media campaign in 2022 to raise awareness of modern slavery reaches one in 10 of the entire UK population.

Ukrainians Welcome
With the outbreak of war in Ukraine, Unseen leads an award-winning initiative to provide online safety information to Ukrainian refugees arriving in the UK.

Commonwealth Games
Unseen’s Helpline is central to an anti-slavery campaign at the Commonwealth Games, featuring top athletes Ellie Simmonds and Usain Bolt, among others.

This is just a snapshot of the past 15 years. For more highlights, plus extra detail, go to our interactive guide at www.unseenuk.org/about-us/unseen-history or scan the QR code.
"Our partnership with Unseen has been invaluable in supporting us to better understand and mitigate modern slavery risk across our supply chain"

Imran Rasul
Chief Procurement Officer, Nationwide Building Society
We work with businesses of all sizes and across all sectors, supporting them with strategies to tackle forced labour in their own operations and supply chains.

With millions trapped in forced labour around the world, no supply chain is risk free, so businesses have an important part to play in eradicating modern slavery. Our partnerships with businesses also help raise awareness among staff and suppliers, plus vital funds for Unseen.

We offer a range of services which provide several income streams and encourage a broad range of businesses to get involved in eradicating modern slavery.

Our offer is broad and includes awareness training and support with modern slavery statements, supply chain risk assessments and on-site visits on behalf of our clients – helping ensure workers are being treated correctly.

In 2022 we launched our exclusive business community, the Unseen Business Hub, offering expert webinars and insights into trends, as well as premium membership packages of training and strategic support to businesses, plus discounts on further services.

We also offer membership of our Business Portal, an online platform providing access to exclusive data and insights from our Modern Slavery & Exploitation Helpline team.

This enables participating businesses to monitor exploitation trends that relate to their sector and supply chains, helping them address reports of modern slavery in a timely fashion, and prevent further potential issues.

In 2022, despite global economic challenges and the UK’s cost-of-living crisis, demand for our services continued to increase, and we were joined by a range of businesses, including Ocado, Thatchers, AS Watson and Morgan Sindall Group. We continued to work with household names such as Sainsbury’s, Tesco, the John Lewis Partnership, BT and Nationwide.

The year also saw us establish strategic partnerships with some important sectors. Our Director, Justine Carter, sits on the SCAPE public sector procurement steering group, which represents an annual construction spend of more than £7 billion. And, as modern slavery and exploitation have a number of touchpoints involving the financial sector, we have now set up a Financial Hub where companies can explore and share solutions to tackling exploitation.
at a glance

14

worker wellbeing audits conducted, giving businesses insight into how workers are treated by their suppliers

27

businesses joined Unseen’s Business Hub

“Unseen’s knowledge and feedback allow us to strategise on a longer-term scale, bringing an additional level of robustness to our modern slavery programme”

Hitomi Walter
Legal Compliance Lead, Wellcome Trust
“Working with Unseen has been brilliant in supporting us to work out what we need to do to tighten our modern slavery approach. We have already massively improved our supply chain due diligence”

Gary Delafield
Operations Director, Thatchers
"We’re delighted to be partnering with Unseen to deliver modern slavery training to colleagues in Nestlé UK, as well as to a range of our key suppliers”

Robin Sundaram
Responsible Sourcing Manager, Nestlé
raising awareness of modern slavery

Part of our strategic mission is to raise awareness of modern slavery in society at large, thereby ensuring more is done to identify victims and tackle the issue. By increasing public understanding of exploitation, people are better able to avoid unwittingly contributing to it.

We raise awareness through:

- Training frontline professionals, schools, partners and other organisations.
- Running awareness campaigns among the wider public and informing them how their choices affect others.
- Sharing our knowledge and expertise with anti-slavery partnerships and national and international stakeholders.
- Working with others, such as the Coalition to Stop Slavery, to amplify our messages.

50,000 people reached in businesses and other organisations through our training courses

training

Our training sessions not only increase awareness of the signs to spot and where to report concerns but also encourage participants to openly discuss areas of risk – be it in their workplace, community or school.

In 2022, we delivered over 50 CPD-accredited training sessions to more than 70 businesses, statutory agencies such as the police and local government, NGOs and other organisations. Our Spotlight programme for schools is designed to educate teachers and young people in key stages 2 and 3 about the risks of sexual and criminal exploitation, in particular County Lines drug dealing.

In response to the Covid-19 pandemic, we also developed a range of e-learning modules, which are still being well used. The programme has enabled us to reach thousands more people across a variety of sectors, including housing associations, financial institutions, the NHS, policing and staff in local authorities.

1 Continuing Professional Development
partners, the media and campaigns

Partnerships, the media and our marketing campaigns are important elements in our efforts to raise public awareness of modern slavery, our work to address it, and our unique Helpline.

In 2022, for example, we built and promoted a website for Ukrainian refugees, designed to help them safely navigate life in the UK, and signposting them to the Modern Slavery & Exploitation Helpline.

The award-winning project was funded by the Freedom Fund, and involved partnerships with brand agency BBD Perfect Storm, fellow charities STOP THE TRAFFIK and Hope for Justice, Border Force, Ukrainian community organisations and mobile phone company Vodafone Ukraine.

Our efforts inspired the Organization for Security and Co-operation in Europe (OSCE) to create a similar website covering 30 European states, which has been promoted to 1.5 million people.

Other key initiatives for 2022 include teaming up with fellow charity It's a Penalty, and top athletes Usain Bolt and Ellie Simmonds, to raise awareness of human trafficking and promote our Helpline during the Commonwealth Games. This had the potential to reach 180 million people worldwide.

Meanwhile, to mark Anti-Slavery Day, we co-led a sector-wide awareness campaign with 17 human rights organisations under the banner of the Coalition to Stop Slavery.

The campaign reached 6.7 million people through social media, and the films at the centre of the campaign gained more than 3.3 million views.

We continue to work closely with the media, with our directors and senior staff providing authoritative analysis and contributing to articles in various titles and outlets, including the BBC and Sky News, local and national radio and podcasts, the Guardian, the Observer, the Telegraph and many local titles.

Thanks to widespread media coverage, there were more than 1.3 billion opportunities to read about the work of Unseen and our Helpline – a nearly 50% increase on the previous year.

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1. We began monitoring our media reach in February 2021, so while the 1.3 billion figure is accurate for the whole of 2022, we have adjusted the percentage increase to take account of the fact that monitoring started one month into the previous year. These figures are for websites and publications only and do not include broadcast coverage.
Anti-Slavery Partnerships support and enable organisations to work together in the discovery of, and response to, incidents of modern slavery and exploitation.

In 2022, Unseen continued to coordinate the Avon & Somerset Anti-Slavery Partnership (ASP), provide support and expertise to other partnerships in the South West region, coordinate and co-chair the regional oversight board, and chair the Eastern Region ASP.

As part of our ASP work in the South West, we:
- Provided support and expertise to local agencies to respond effectively to the threat of exploitation of Ukrainian refugees in the UK.
- Secured funding to improve multi-agency anti-slavery responses in Bristol.
- Produced a range of materials to upskill partners on trauma-informed responses to modern slavery, forced begging, and multi-agency problem profiling.
- Worked to develop more support for female survivors of modern slavery prior to entering the National Referral Mechanism (NRM, the Government’s support system for survivors of modern slavery).

In the Eastern Region, key initiatives included coordinating and supporting a range of police activities that were part of national anti-slavery initiatives, such as Operation Aidant.

1.5 million
Ukrainian people received information about how to stay safe if they were displaced from their homes
“Uniquely, we bring together experts, people with lived experience and Helpline insights to find solutions to exploitation”

Lauren Saunders
Head of Policy & Research
how we’re influencing others

Our research projects are a key means of influencing policy, legislation and operational practice to ensure tackling modern slavery remains a priority.

Unseen aims to close the gap between decision-makers, those working to disrupt modern slavery and human trafficking, and people with lived experience. This way we can develop insights that are both broad and deep, and better work to end exploitation.

Our new Policy & Research team enables us to build on our unique position as a frontline organisation operating the UK’s Modern Slavery & Exploitation Helpline, and working with businesses, statutory partners and survivors to bring about genuine progress.

In 2022 we completed a report into modern slavery prevention which included new insights into methods of recruitment and control based on data from our Helpline and the survivors we work with. We also published our first partnered research project with the British Institute of International and Comparative Law on lived experiences of legal support.

Work also began on a year-long project with the University of Leicester exploring adult services websites and exploitation, to be published in summer 2023.

As part of embedding our insights in wider anti-slavery strategies and influencing policy, legislation and operational practice, we work closely with others in the anti-slavery sector and advocate at the highest levels of government and business. Some examples in 2022 include the following:

- As part of a coalition of international NGOs, we persuaded the G7 to commit to doing more to tackle forced labour in supply chains. For example, the EU brought forward legislation to make businesses and their suppliers carry out mandatory due diligence.
- We worked with other anti-slavery organisations to bring about an amendment in the Health and Care Act, which prevents the NHS from buying products tainted by forced labour.
- We continue to engage with the devolved governments of Scotland, Northern Ireland, and Wales on their modern slavery response.
- We are a member of all Home Office’s Modern Slavery Strategy and Implementation Groups (MSSIG) and chair the MSSIG Business Transparency Group.
- Our CEO is an expert advisor to Competent Boards and sits on the advisory board of the Modern Slavery and Human Rights Policy and Evidence Centre.
Unseen’s ambition has always been to have survivors of modern slavery guide and inform what we do.

As such, we have launched a Survivor Consultants Group, an initiative that not only allows us to learn from those with lived experience, but also provides survivors with work experience and training to help them move into permanent employment when they are ready.

Our approach includes providing connections to key professionals working in the fight against modern slavery. Academics, people working in law enforcement and policy impact leads have all been invited to sessions with the Group to share experiences and help break down barriers between survivors and those with the power to make change.

In September, we broke new ground when one survivor we work with gave a speech at the London launch of the Survivor Financial Empowerment Hub, organised by fellow anti-slavery charity The Tribe Freedom Foundation.

This initiative aims to bring together banks and NGOs to tackle financial exploitation and includes big names such as HSBC, Lloyds Banking Group, Nationwide and NatWest.

Our Consultant, who has a background in finance, talked about the importance of financial independence in helping recovery and making people less vulnerable to slavery.

“Today was a day when I was able to forget my past for a bit,” she said after the event. “In the future, I’d like to be part of more events like this and contribute my experience and skills further.”
“The project changed my life. I understand how to work in a team. I’ve gained confidence and I have built my knowledge on interviews. Wellbeing is very important for my situation, and by taking part I have started to feel better”

Survivor Consultant
thank you

We rely on the generosity and support of many organisations and individuals to do our vital work. A huge thanks to the following for their contribution in 2022.

**Corporate and institutional funders**
- Achilles
- Aldi
- Amazon
- Arnold Clark Community Trust
- Avon & Somerset PCC
- Barrettine
- Basil Brown Charitable Trust
- Bidvest Noonan
- Blue Bear Coffee
- Boohoo
- Bristol City Council Fund
- British Institute of International & Comparative Law
- British Land
- BT
- Burden Trust
- Burges Salmon
- Childwick Trust
- Clearvoice
- Computershare
- Convercent
- Dandia Charitable Trust
- Drax
- Dyson
- Eleanor Rathbone Trust
- Entain
- Euromoney
- Eversheds Sutherland
- Fleet Caravans
- Garfield Weston Foundation
- GF Eyre Charitable Foundation
- Gloucestershire PCC
- Heart of Bucks Community
- HH Global
- Hilton Hotels
- Home Office Modern Slavery Prevention Fund
- Indeed Flex
- ISG
- JD Sports
- Jisc
- Job & Talent
- John James Bristol Foundation
- John Lewis and Waitrose Partnership
- Lloyds Banking Group
- Lodge Fidelity (The Order of Women Freemasons)
- M & S
- Macfarlanes Freddie Smith Trust
- Medlock Charitable Trust
- Microsystem Support
- Morgan Sindall
- National Lottery Community Fund
- NatWest
- NBCUniversal
- Nestle
- Next
- Nisbet Trust
- Ocado
- Places for People
- PMP Recruitment
- Roger and Jean Jefcoate Foundation
- Roger Bullivant Limited
- Roy Proctor Foundation
- Sainsbury’s
- Salesforce
- Schroder Charity Trust
- Sky
- Souter Charitable Trust
- Sport England Inequalities Fund
- St Eval
- Swan Mountain Trust
- Swire Charitable Trust
- Sylvia and Colin Shepherd Charitable Trust
- Tesco
- Thatchers
- The Anuradha Parekh Charitable Trust
- The Charles Jacob Charitable Trust
- The Co-op
- The Four Winds Trust
- The Henry Smith Charity
- The Marsh Charitable Trust
- The Orr Mackintosh Foundation
- The Rolfe Charitable Trust
- The Waves Group
- Tide
- Trade
- Ultimate Recruitment
- Very
- Vodafone Foundation
- Welcome Trust
- Wixamtree Trust
“Unseen’s efforts to end modern slavery and tireless work in helping survivors recover from their horrific experiences are a beacon of hope in a world that often turns a blind eye”

Levison Wood
Explorer, writer, photographer and Unseen Patron
**Income**

<table>
<thead>
<tr>
<th>Income Source</th>
<th>Percentage</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Service income</td>
<td>52%</td>
<td>£1,598,039</td>
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<tr>
<td>Trusts and grants</td>
<td>15%</td>
<td>£449,748</td>
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<tr>
<td>Educating society</td>
<td>2%</td>
<td>£64,540</td>
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<tr>
<td>Donations and legacies</td>
<td>16%</td>
<td>£508,241</td>
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<tr>
<td>Business services</td>
<td>14%</td>
<td>£427,747</td>
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<tr>
<td>Trading and other income</td>
<td>1%</td>
<td>£25,385</td>
</tr>
</tbody>
</table>

**Total Income £3,073,700**

Our total income for the year increased by £617,252 or 25% on the previous year.

We increased our business services income by £128,703. This will help secure the long-term viability of Unseen’s Helpline.

We’re supporting more survivors than ever before.
expenditure

Combined charitable activities: £2,771,300
- Educating society: £216,658 (7%)
- Business engagement: £274,573 (9%)
- Support services: £1,846,409 (60%)
- Policy, legislation and operational change: £198,093 (6%)
- Organisational sustainability and optimisation: £235,567 (8%)

Combined support costs: £295,500
- Raising funds: £295,500 (10%)

Total expended £3,066,800
Total expenditure increased by £820,922 or 37% on the previous year. £2,771,300 or 90% of our income was spent on charitable activities.

For every £1 spent on fundraising in 2022, £3.24 was raised to invest in our work.

We educate through training, partnerships and awareness campaigns.

Supporting survivors will always be at the heart of what we do.
“I want to ensure that Unseen can continue to support women and men who have experienced the very worst of humanity. I have left a gift in my will so that survivors can reclaim their stolen lives, and their voices can be heard”

Ani, Unseen supporter

leave a legacy

When you leave a legacy to Unseen in your Will, you’re ensuring the fight against modern slavery continues. We’ve partnered with Guardian Angel to offer you a free Will-writing service. Guardian Angel has created a simple, step-by-step online process, and every Will is checked by a legal expert.

To claim your free Will online, worth £90, simply go to bit.ly/UnseenLegacy and use the voucher code UNSEEN-FREE.

Alternatively, if you’d like to talk it through, please email the Fundraising Team and we will get back to you: fundraising@unseenuk.org.

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