

**fundraising  
partnerships**

**to end  
modern slavery**





# unseen's vision is a world without slavery

We work with businesses and communities so that we can live in a world free from abuse and exploitation.

Over 122,000 people in the UK are trapped in modern slavery (2023 Global Slavery Index), including forced labour, sexual exploitation, criminal exploitation and domestic servitude.

We cannot tackle this issue alone. Only by working with partners like you can we eradicate slavery.

# be part of the change

By partnering with us, you can:

- **Support survivors** of exploitation to recover from trauma and rebuild their lives
- **Help us** to keep our Modern Slavery & Exploitation Helpline running so that potential victims can continue to contact us for help
- **Enable us** to address the root causes of slavery and work to enable a more just system through improving policies and practices.

*"We believe working closely with Unseen, collecting our resources and expertise, can only impact and make a difference in a meaningful way of the lives of those affected. With fundraising from individuals in the business, we know we have the potential to create change and contributions to building a better world, respecting human rights, and addressing modern slavery."*

Kathryn Cusick, Operational Support Manager, Bidvest Noonan

# how you can support our mission

From setting up donation pages to providing merchandise, Unseen will provide the support you need for your fundraising activities.

## **Join our fundraising opportunities:**


- Half Marathon and Tough Mudder.
- Three Peaks Challenge.
- Skydive.
- A Payroll Giving scheme.

## **Get creative with your own activities:**

- Host an in-person fundraising event: a pub quiz, lunchtime games competitions, or an auction.
- Hold a virtual fundraising event: an online auction, a workshop or class, or a games night.
- Run a cause-related marketing campaign, and link donations to the sale of a product or service.

## **Donate products, services, or time:**

Utilise your organisation's skills and resources to support Unseen's strategy, offering services such as pro bono legal support or strategic advice.



# partnership calendar

Here are some examples of the kind of partnership activities available to get involved in throughout the year:

<b>January</b>	A “Lunch and Learn” session to launch the partnership.
<b>February</b>	Payroll Giving month.
<b>March</b>	Support Unseen on International Women’s Day. Or, run the Bath Half Marathon.
<b>April</b>	Run the London Landmarks Half Marathon.
<b>May</b>	Run the Bristol Half Marathon.
<b>June</b>	Tackle the “Three Peaks Challenge” on the longest day of the year.
<b>July</b>	Organise a fundraising Golf Day with a raffle.
<b>August</b>	Take on Tough Mudder South West.
<b>September</b>	Do a sponsored skydive. Attend our Business Services Awards.
<b>October</b>	Celebrate your Unseen partnership and do a bucket collection on 18 October – Anti-Slavery Day.
<b>November</b>	Organise an auction or event for your clients.
<b>December</b>	Hold end-of-year celebrations for Unseen and donate to our Big Give appeal, where all funding is doubled.

# benefits

## of working with unseen

We are a charity that understands how businesses work. Fundraising partnerships with Unseen provide meaningful ways to support our cause while aligning with your business needs.

**By partnering with us, you can:**



**Build client relationships and attract talent by demonstrating your social values and an enhanced reputation.**



**Empower employees with a “Lunch and Learn” session on modern slavery and how to spot the signs.**



**Strengthen positive culture and increase employee retention through fun and challenging engagement opportunities.**

# unseen's business services

In addition to fundraising partnership opportunities, Unseen also provides a unique range of services to businesses to help tackle worker exploitation in their own organisations and supply chains. Working with Unseen's Business Services team will:



**Reduce risks of exploitation** in your supply chains and operations.



**Improve performance** against ESG targets and Sustainable Development Goals.



**Be fully prepared** for upcoming changes in compliance rules and legislation.



**Improve your profile** as a values-led, socially motivated business that puts people first.

To find out more contact **[business@unseenuk.org](mailto:business@unseenuk.org)**.



# next steps

## to working with unseen

Together we can build a meaningful partnership. Whichever way you choose to support us, Unseen can help you improve your corporate social responsibility while supporting vulnerable people out of exploitation and onto a path of recovery.

To talk about partnering with us, please contact **[fundraising@unseenuk.org](mailto:fundraising@unseenuk.org)**

